### **Role-based** view

Set what information and functionality employees can see based on their user role and permission levels. Speed up service, prevent shrinkage, and simplify access to key information.

#### **Front desk**

Perform registration duties, make room reservations and track room status.

- recognize and acknowledge returning guests
- keep a clear overview of room availability thanks to color coding
- manage individual, group and corporate bookings
- see real-time housekeeping and maintenance status
- add dining, health, or other service charges to the room within one platform
- handle room changes and charges, add upsells and upgrades
- handle night audit processes



#### Hotel manager

Plan and coordinate day-to-day operations.

- plan staff rosters based on need
- track employee cost, performance and attendance
- manage inventory and replenishment
- handle purchasing and vendors
- manage budgets and monthly and year-end financial statements
- keep track of the business using BI reports
- track reservation statistics per period and per channel

#### **Back office**

Monitor and manage your investments with real-time, reliable data across your entire hotel chain.

- manage contracts for corporate guests and agents
- ensure accurate guest and group folios
- · create offers and promotions that maximize profitability and guest satisfaction
- manage rates and restrictions
- improve business performance using intelligence analytics tools
- block rooms and create and handle allotments
- manage remaining transactions or problematic invoices



#### Marketing manager

Increase occupancy of your facilities and maximize your hotel brand's visibility and revenue.

- recognize returning guests and personalize their experience
- create packages that include dining, spa, and room options
- track the effect of your offers and promotions
- manage loyalty programs and rewards
- get real-time customer insights
- manage guest relationships across the channels





## The holistic solution for hotels and resorts

Run your entire hospitality business, from property management to dining, retail sales and guest services, within a single platform.



Get a complete overview of your property. Recognize returning guests, and delight them with personalized offers.



Manage retail items and sales in your stores and online. Set prices, items and promotions centrally.

#### A unified platform

Use a single system for your whole enterprise, and

- → reduce staff training times: all parts of the business, from front desk to restaurant to back office, use the same system and interface
- → cut IT costs by reducing the number of vendors, solutions and integration points
- → know and recognize your guests, no matter if they book directly with you or via a booking agent or engine













Create recipes and menus, offer table and room service. and prepare the right amount of dishes, fast and precisely.



Differentiate your brand with extra services and manage them all within the same platform.

- → make decisions based on reliable and timely business data
- → gain a complete, unified view of your whole enterprise, from financials in Microsoft Dynamics 365 Business Central to sales and bookings at the POS
- → manage your entire property, including room bookings, conference facilities, restaurants, stores, wellness services and other extras within the same software platform

Built on Microsoft Dynamics 365 Business Central, powered by Azure. Run it in the cloud, on premises, or with a hybrid setup: you choose.

## Yourguests at the center

Recognize and delight returning guests. With a unified platform and intelligent tools you can keep track of each customer's past interactions and preferences, from room requirements to favorite drinks at the bar and beyond, and use this knowledge to show your guests that you really know them, and care.





an aptôs company

Check guests in quickly and smoothly. Recognize returning customers and make their experience memorable with personalized touches. Never ask again "Have you stayed with us before?"

# for hotels

Follow the customer journey from the beginning. Learn how your customers find you, and aid their discovery process across search and booking engines.

#### Book

Offer secure reservations for your rooms and facilities on your brand's website, on booking engines, through third party agents as well as on the hotel premises. Recognize returning guests, and prepare for their arrival.

#### Add

Let your guests add extra services, from a bottle of champagne in the room to airport pickup, during and after booking. Keep track of upcoming tasks in the system's Role Center and make sure all requests are met, every time.